

Learn how to “**Smile, laugh, and have fun with customers, fellow employees and even those you live with**” to improve your business and your personal life!

The only effective way to compete today is by offering EXCEPTIONAL customer service. The only way to ensure that your employees GIVE that kind of service is by allowing ( in fact, ENCOURAGING! ) them to enjoy their work, to have fun, and to feel good about what they do. Sid will help your employees enjoy working with customers and with one another. The result is customers get GREAT SERVICE that they remember and even tell others about.

Investing in a more light-hearted work environment will return benefits to a company that will directly reflect on the bottom line.

**Having fun at work...**

Improves morale  
Promotes teamwork  
Increases acceptance of change  
Builds confidence  
Reduces stress  
Enhances creativity

Helps us keep our balance  
Prevents burnout  
Encourages problem solving  
Improves communication  
Helps us overcome fear  
Promotes good health

The bottom line is: the better our employees feel, the better the service our customers get; the better the service, the more they patronize our business and tell others about us! SIMPLE, but true!

**The Positive Power of Humor:**

Sid will get you excited about your job and revitalize your life. Sid’s dynamic, fun approach and reputation for producing immediate and long term results is the reason that over 90% of his business is from referrals and repeat speaking engagements. **Introduce your group to Sid, sit back and laugh while you learn and reap the benefits!** Find out how laughter and humor will lower your blood pressure, elevate your mood, and even further promote good health!

Learn through role-playing and practice sessions how to treat, not mistreat, your customers, fellow employees and even those you live with! Learn the 4 STEPS that will change your life immediately!

Laughter will help you through the difficult times and simply make the good times better.

"When we laugh out loud, 16 major organs are positively affected in our body. It puts us in a better mood."

Little kids laugh up to 400 times a day, the experts say; adults only 15. Why? Life piles up, that's why. House payments, car payments, ingrown toenails, clothes that don't fit, bad hair days, two different shoes on at the same time, traffic jams... they can choke the laughter right out of us.

- Keep really funny people in your life. Make friends with people who are amusing, and stay connected to the funny friends you have.
- Start a humor library. Read books by or about comedians. Start a file of cartoons.
- Be silly once in a while at work. Keep toys and things that make you smile at the office.
- Watch funny movies and TV shows. Rent some classic videos.
- Attend fun-filled events. Post cartoons. Learn to laugh with others and at yourself.
- Make other people happy. Do something for someone and expect nothing in return.
- Read books that make you laugh and feel good instead of making you cry and feel sad.

"We were so much better off doing what our parents told us to do," Sid says. "Showing respect, having good manners, being generous, making time for others, and loving one another were all good advice."

It is a true kindness if you can get others to have a good time along with you, even if you have to drag them, kicking and screaming in the beginning!

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